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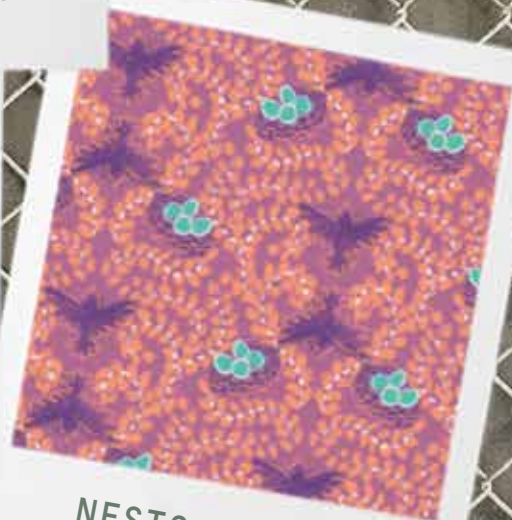
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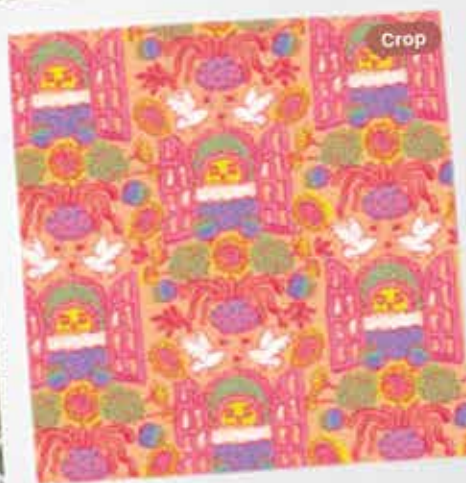
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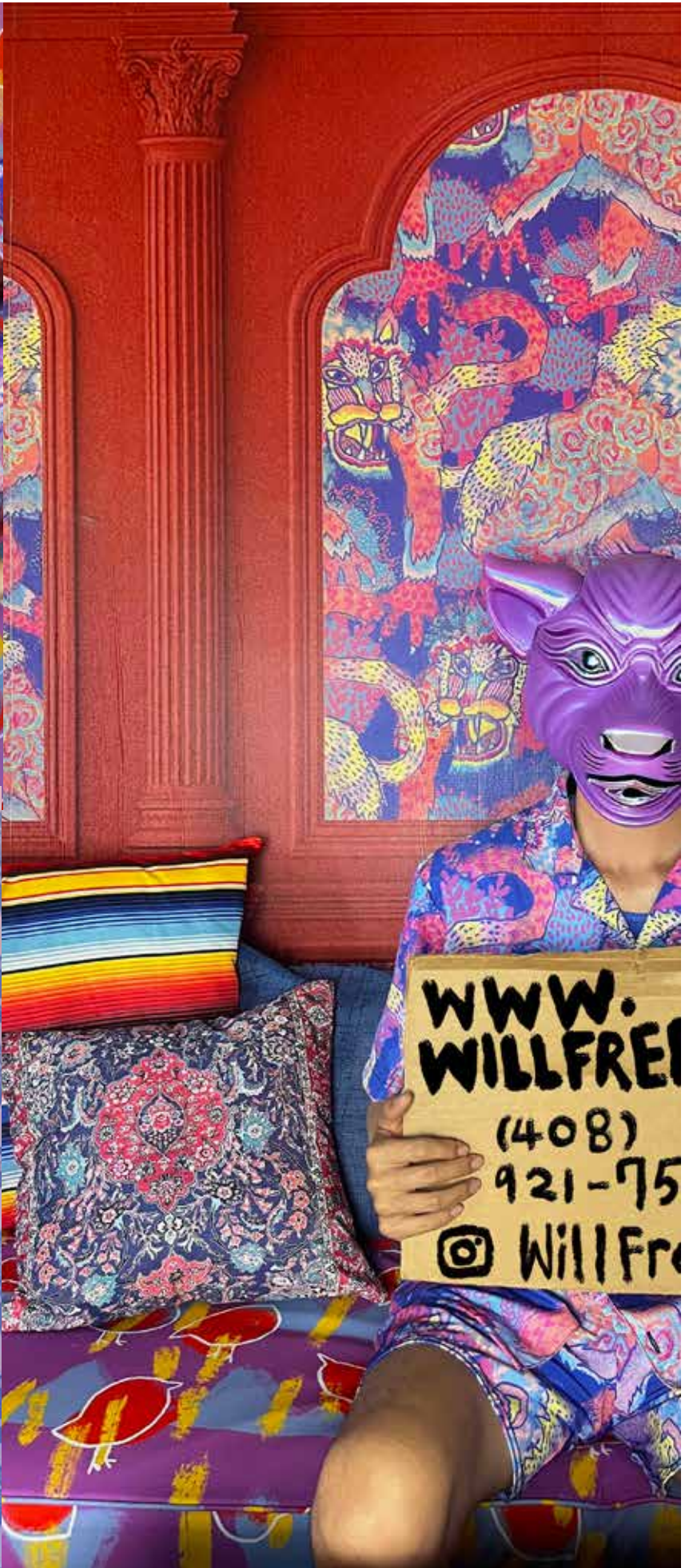




ABSTRACT BIRDS
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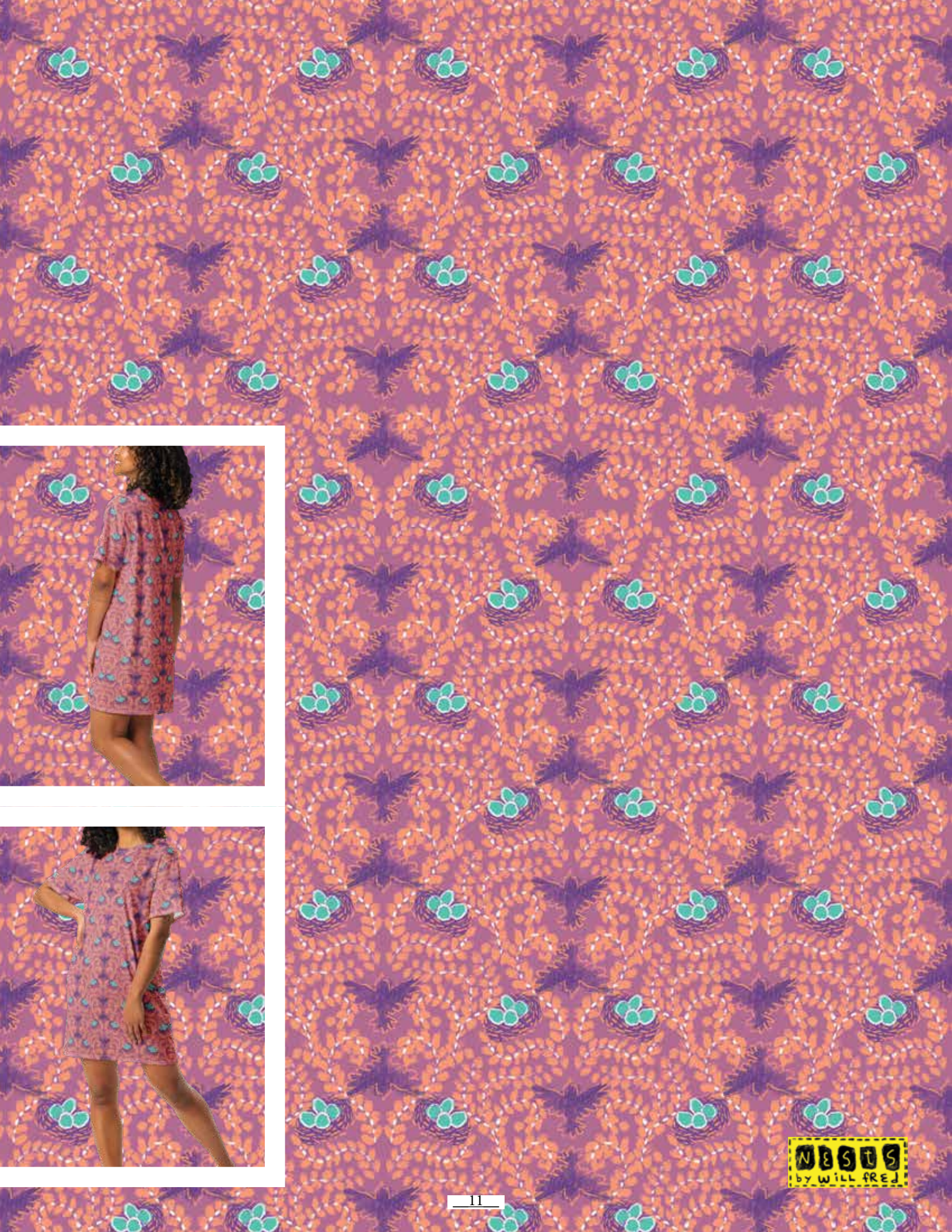






monstera
by will fred



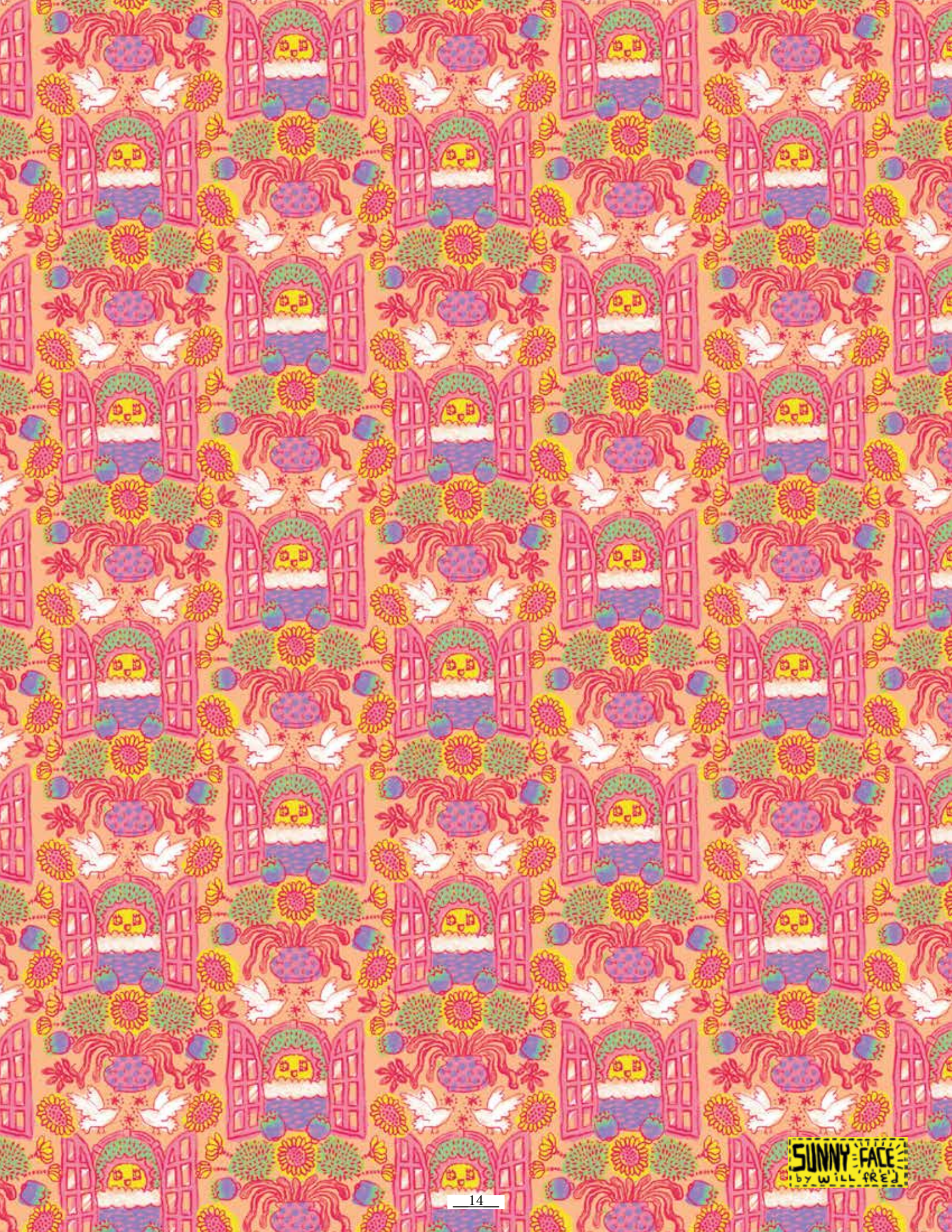


NESTS
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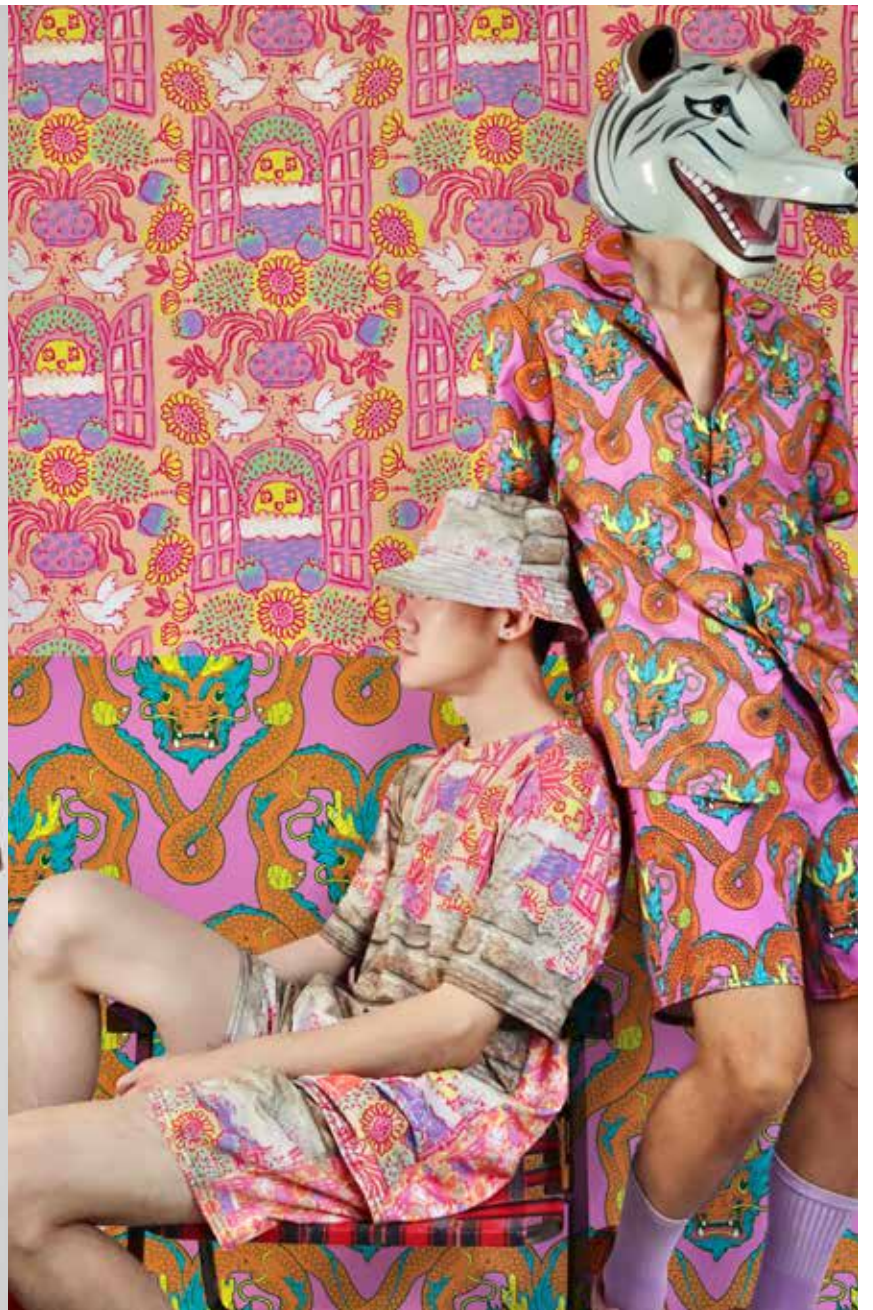


DRAGON
by WILL FREE





SUNNY FACE
by WILL FRED



Will Fred is a multidisciplinary artist and designer based in Los Angeles. His work spans fashion, interiors, and pattern-driven storytelling, creating immersive worlds that move fluidly between fine art and applied design. Previous projects include branding and packaging for clients such as Crabtree & Evelyn and Wynn Las Vegas, as well as interior and brand direction for the Rose Garden Hotel in Myanmar. His work has been featured in international art and design publications and followed by an audience of more than 40,000 across social media.

About

[BARÖK] is a study of how ornament, repetition, and narrative can shape identity and environment. Each design functions as both artwork and textile, translating across fashion, interiors, and objects to form bold, maximalist worlds built for storytelling.

The practice treats pattern as a visual system that connects imagination, material, and emotion.

Licensing

Patterns are available for licensing on exclusive and non-exclusive terms. Files are delivered as repeat-ready or high-resolution tiles.

Contact

For licensing inquiries or collaborations:

willfredart@gmail.com

www.willfred.art

